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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

3rd December, 2012
BSNL/EB-II/General/2012

The Chief General Managers,
All Telecom Circles/Metro Distts.

Sub: 'Direct Cash Transfer Scheme' – An opportunity to BSNL.

Recently, Central Govt. has announced 'Direct Cash Transfer Scheme' for Central Govt. sponsored Welfare Programs. This facility is being introduced initially in 51 Districts out of India's 659 districts which will gradually be scaled up to all India level covering more than two dozen centrally sponsored welfare programs. Considering the wide spread coverage and the number of beneficiaries, there may be good business opportunity to BSNL.

It is requested that all Circle Heads may, as a first measure, meet respective State IT Secretaries. It is understood that at this stage, there may not be the required clarity regarding modalities, terms and conditions, scope and implementation details but we may start gathering information to work upon it. The suggested meeting as above is first step in that direction. Based on the feedback received from circles, we may work out some turnkey kind of solution which can be offered across all States.

It is desired by CMD that based on the meeting with State IT Secretaries and the details gathered therein, the Circle Heads may provide feedback so that further action may be planned in this regard. CMD has also desired that a report to this effect may be sent to Corporate Office within a week. This may be given priority.

(Anoop Kumar)
GM (EB-II)

Copy to: PPS to Director (Enterprise) for information please